











XVIII International WoodEMA 2025 Scientific Conference

# WOOD FOR THE FUTURE: INTEGRATING SUSTAINABILITY ACROSS INDUSTRIES

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# Introduction

- Increasing environmental and regulatory pressure on the wood sector
- Industry 4.0 opens new possibilities for circularity
- Goal: Analyze how digital tools support sustainable transformation











# Technologies Transforming the Sector



• IoT: Real-time monitoring of drying, cutting, and batch tracking



• Al: Predictive maintenance, optimization, quality control



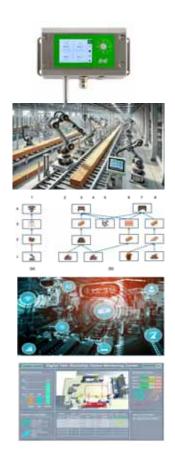
• Blockchain: Traceability, smart contracts, fraud prevention



Big Data: Decision-making, simulation (digital twins), planning



ERP Systems & Digital Twins: Integrated operations management,
 real-time planning, improved responsiveness













# Not just concept...





















# Circular Economy Strategies

















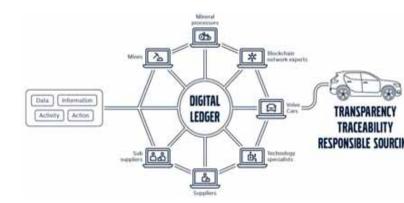


#### **Automotive**

- Digital twins → simulate lifecycle, reduce waste
   & improve recycling
- Blockchain → supply chain transparency (Renault, Volvo)

(a) Inspiration: trace certified wood & optimize processing















#### Manufacturing

- IoT sensors → 30% less downtime (Siemens)
- Cloud analytics → optimize energy & equipment use (GE)













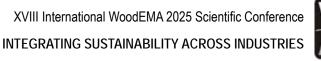


#### **Textiles**

- AI → sorts fibers for recycling (Refiberd)
- Resale platforms → extend product life (ThredUp, Vinted, Patagonia)
- Circular design tools → suggest recyclable materials
  - (in a large platform) Inspiration: All for wood residues & reuse platforms

















- Construction
- BIM → tracks materials across lifecycle
- IoT & modular design → enable reuse of elements
- Material passports → record origin & composition
  - (a) Inspiration: wood product passports for reuse & recycling

















# Challenges & Future Steps

- High costs & lack of digital skills
- Data security and lack of standardization
- Need for policy support and cross-sector collaboration



# Recommendations

- Public funding & incentives
- Training and upskilling programs
- Research & collaboration platformss













# Conclusion

- Digitalization and circular economy are mutually reinforcing
- Wood sector can benefit greatly from tailored applications
- A coordinated, multi-stakeholder approach is needed











## Thank you for your attention!