DIGITALISATION AND CIRCULAR ECONOMY: forestry and forestry based industry implications

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Green purchasing

- Environmentally preferable purchasing of goods and services with the least possible negative impact on the environment
- Green products or services utilise fewer resources, are designed to last longer and minimise their impact on the environment from cradle to grave
- Contributes to reducing the environmental footprint of the organization
- Increases demand for green products, promotes green production, stimulate investments
- Saves money, reduces expenditure and waste



EU public sector

- Public authorities produce 16% of the European Union's GDP
- Wood products categories:
 - paper products
 - furniture
 - wood used in construction, renovation or maintenance
- Main goal tackle the problem of unsustainable and illegal exploitation of forest resources



Green Public Procurement

- GPP is a voluntary instrument
- GPP can affect environmental impact either directly (improved environmantal performance of goods) or indirectly (motivates companies to invest)
- To be effective, GPP requires the inclusion of clear and verifiable environmental criteria for products and services in the public procurement process
- The EC and a number of European countries have developed guidance in this area, in the form of national GPP criteria

European commission approach to GPP

The Commission has identified the priority sectors are:

- Construction
- Food and catering services
- Transport and transport services
- Energy
- Office machinery and computers
- Clothing, uniforms and other textiles

- Paper and printing services
- Furniture
- Cleaning products and services
- Equipment used in the health sector

GPP Criteria

- The aim is to facilitate the inclusion of environmental requirements in the tender specifications
- GPP criteria aim to reach a good balance between environmental performance, cost, market availability, verification method
- GPP approach proposes two types of criteria for each sector covered:
 - Core criteria (address key impact, suitable for use by any contracting authority, no additional verification)
 - Comprehensive criteria (buy the best environmental products available on the market, additional verification effort)

Paper products

- Copying and graphic paper, unprinted writing, printing and copying paper (up to 170g / m2) sold in sheets or rolls (not including final paper products eg. notebooks, sketchbooks, calendars, manuals)
- Recycled paper / paper made from primary fibers, no use of certain substances in paper and bleaching, wood from sustainably managed forests, low consumption energy and emissions in production

EU GPP Criteria:

- Paper made of recovery fibers
- Paper made of primary fibers of wood from forests managed by legal or sustainable way (PEFC, FSC, FLEGT VPA)

Furniture

- Free-standing or built-in furniture units
- Users rest, sit, eat, study or work, whether for indoor or outdoor use (including bed mattresses)

EU criteria for GPP:

- Provision of furniture renewing services
- Procurement of new furniture
- Procurment of furniture services after the end of life



Legal and sustainable origin of wood emphasized



Construction

- Designing and procuring an office building with a reduced environmental impact, whether it be new-build or a major renovation, is a complex process
- A guidance document has been developed to provide procurers with orientation on how to effectively integrate the GPP criteria



Construction

Broad criteria:

- Project team competencies
- Energy-related criteria
- Resource efficient construction criteria
- Other environmental criteria
- Office environmental quality criteria

- Well-recognised labels that identify lower environmental impact buildings as a whole or individual construction materials and elements are those classified according to ISO 14024 as Type I Ecolabels
- Recycled content is defined by ISO 14021, which is a standard for Type II self-declarations by manufacturers

Thank you for your attention! Благодаря за внимание!

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