

WoodEMA 2014 CONFERENCE
***„Position and role of the forest based
sector in the green economy”***

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- Indicators of Social Responsibility in the Wood Processing Industry in Terms of Quality Management
- Products Quality in the area of wood processing industry as part of eco-efficiency
- The Support economic potential of small and medium-sized businesses following the Smart policy of regional authorities of public administration



The European commission adopted the Cohesion Policy for the period of 2014 – 2020 in December 2013. Strategies for intelligent specializations are part of it. These should be integrated on national and regional levels of member states into so called smart policies of regions.

- National/Regional Research and Innovation Strategies for Smart Specialisation are integrated five important things:
 - They focus policy support and investments on key national/regional priorities, challenges and needs for knowledge- base development
 - They build on each country/region ´s strenghts, competitive advantages and potential for excellence
 - They support technological as well as practice-based innovation and aim to stimulate private sector investment
 - They get stakeholders fully involved and encourage innovation and experimentation
 - They are evidence-based and include sound monitoring and evaluation systems

- **What is „smart specialisation strategy“ ?**

Smart specialisation strategy means the national or regional innovation strategies which set priorities in order to build competitive advantage by developing and matching research and innovation own strengths to business needs in order to address emerging opportunities and market developments in a coherent manner, while avoiding duplication and fragmentation of efforts.

- Smart specialisation strategies shall be developed through involving national or regional managing authorities and stakeholders such as universities and other higher education institutions, industry and social partners in an entrepreneurial discovery process.

- EU structural funds



- National strategy for regional development Slovakia (or other countries)



- Local strategies – regional authorities of public administrations



- Small and medium-sized businesses in woodworking industry

- Abroad is the term smart policy mostly connected to cities. It is about policy for city administration which should provide sustainable development.
- In broader sense one has forgotten the essence of the term „**Sustainable**“.
- It rests upon the solution of the unity of ***social, economic*** and **environmental** goals.

- If we want to identify the term precisely we could say that sustainable development is a tool for providing higher living standard and the main goal is to harmonize economic development and protection of environment
- Social aspect creates condition for sustaining and increasing the employment in a region
- The economic aspect should provide economic results and preconditions for economic development of a region. By using new innovative knowledge in science and technology, the environmental aspect should provide application of approaches careful on environment, e.g. By producing goods which do not harm the environment nor health.

- New idea:
- ***Cooperation on project aimed at the implementation of SMART policies in regions with a predominance of wood industry.....***



- **Thank you for your attention and
your ideas**

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