



International Association for
Economics and Management in
Wood Processing and Furniture
Manufacturing

WoodEMA, i.a.



Czestochowa University
of Technology
Faculty of Management
Institute of Production



**The Managers of Quality
and Production Association**

International Scientific Conference
*Innovation as the source of values
in the forestry, wood processing and furniture
manufacturing*

Hotel Orle – Gdańsk, Poland

May 29th-31st 2013



Ministry of Science
and Higher Education

Republic of Poland
PATRONAT HONOROWY:



GDAŃSK



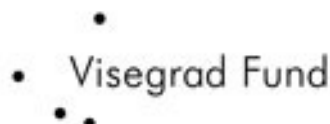
MIECZYŚLAW STRUK
MARSZAŁEK

WOJEWÓDZTWA POMORSKIEGO



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organized within the project
WoodEMA. Visegrad innovations



<http://www.qpij.pl/woodema>

CONFERENCE PROGRAMME

Innovation as the source of values in the forestry, wood processing and furniture manufacturing WoodEMA. Visegrad innovations

29.05.2013 (Wednesday)

18³⁰ REGISTRATION
19³⁰ – 20³⁰ WoodEMA General Assembly
20³⁰ WELCOME DRINK

30.05.2013 (Thursday)

8⁰⁰ ÷ 9⁰⁰ Breakfast

9¹⁵ ÷ 10⁴⁵ PLENARY SESSION I – WOODEMA INNOVATIONS

CHAIRMAN: Prof. n. techn. i n. ekonom. dr hab. inż. Stanisław Borkowski,
Prof. Denis Jelačić, PhD.

9¹⁵ – 9³⁰ **PROF. DR SC. DARKO MOTIK, MAJA MORO, PHD., CROATIA**
Consumption of selected wood products in Croatian and international markets

9³⁰ – 9⁴⁵ **ASSOC. PROF. LEON OBLAK, PHD., ANTON ZUPANČIČ, BSC, SLOVENIA**
Model for the evaluation of television commercials of timber companies

9⁴⁵ – 10⁰⁰ **PROF. RICHARD VLOSKY, USA**
Forest-based Bioenergy-Production: Implications for Rural Economic Development in Louisiana

10⁰⁰ – 10¹⁵ **ASSOC. PROF. RENATA NOVAKOVÁ, PHD., SLOVAKIA**
Furniture fair and importance of marketing communication in the furniture industry

10¹⁵ – 10³⁰ **ASSOC. PROF. MAREK POTKANY, PHD., ING. GABRIEL GIERTL, SLOVAKIA**
Statistical Prognosis of Value Added Level in the Wood and Furniture Industry of the Slovak Republic

10³⁰ – 10⁴⁵ **ASSOC. PROF. HUBERT PALUŠ, PHD., ING. JÁN PAROBK, PHD., SLOVAKIA**
Development of rounwood deliveries in Slovakia

10⁴⁵ ÷ 11⁰⁰ - COFFEE BREAK

11⁰⁰ ÷ 13¹⁵ PLENARY SESSION II – INTERNATIONAL INNOVATIONS

CHAIRMAN: Prof. Ing. Anna Šatanová, CSc., Assoc. prof. Ing. Robert Ulewicz, PhD.

11⁰⁰ – 11¹⁵ **PROF. IRENE KREBS, PATALA-MALISZEWSKA, PHD., GERMANY/POLAND**
Knowledge transfer solution in the enterprises: Business – to Business Integration Model

11¹⁵ – 11³⁰ **PROF. ANNA DIJAN, MARIJAN KAVRAN, CROATIA**
Promotion of wood biomass and pellet in Croatia and other countries of Southeast

11³⁰ – 11⁴⁵ **ING. ALBERTO DI TARANTO, ITALY**
*Dolomiti Pro. A research about passive wooden houses in case of earthquake and fire: final results.
A view about next research*

11⁴⁵ – 12⁰⁰ **MSC MAGDALENA BIELAWSKA, SPAIN**
*Role of the institutional support in boosting innovation in wood-furniture industry.
The case of CEMER*

12⁰⁰ – 12¹⁵ **PRINCIPLE AVINASH KOLHATKAR, INDIA**
Bamboo: an alternative source for production of textiles

12¹⁵ – 12³⁰ **PROF. ELENA N. AGAPOVA, PROF. ELENA V. EGOROVA, MSC ULIA O. KUZNECOVA, RUSSIA**
*Overcoming resistance of staff in introduction the Q uality Management System
in woodworking industry*

12³⁰ – 12⁴⁵

ING. KRISTINA BIČANIĆ, CROATIA

*Enterprise content management system (ECM) as an auxiliary tool
for implementation of ISO 9001 standard*

12⁴⁵ – 13⁰⁰

ING. RENATA STASIAK-BETLEJEWSKA, PHD., POLAND

Forms of knowledge sharing in the woodworking industry on the Polish Example

13⁰⁰ – 13¹⁵

VISEGRAD WORKSHOP

ING. RENATA STASIAK-BETLEJEWSKA, PHD., POLAND

VISEGRAD WORKSHOP ON INTELLECTUAL PROPERTY PROTECTION – SHORT VIEW AND DISCUSSION

13¹⁵ ÷ 14⁰⁰ - LUNCH

14⁰⁰ ÷ 19⁰⁰ - excursion for conference participants

*Dear conference guests, the meeting will be outside of the hotel and please, don't be late.
Please, take jackets, comfortable sneakers and umbrellas (in the case of the rainy weather).*

20⁰⁰ - ... - OFFICIAL SUPPER

*The official supper is organized in the form of traditional Polish feast hold outside.
Common, comfortable clothes are welcome.*

31.05.2013 (Friday)

8⁰⁰ ÷ 9⁰⁰ - BREAKFAST

9¹⁵ - 11⁰⁰ - PLENARY SESSION III

CHAIRMAN: Assoc. prof. Jana Šujanová, PhD., Principle Avinash Kolhatkar

9¹⁵ - 9³⁰ **Prof. Rudolf Rybanský, ING. DRAHOMIRA Prachniarová Bohušová, ING. EDUARD PRACHNIAR, SLOVAKIA**

Project management certification in wood industry enterprises

9³⁰ - 9⁴⁵ **ASSOC. PROF. Jože Kropivšek, PhD. Matej Jošt, PhD., SLOVENIA**

Financial analysis of Slovenian wood industry

9⁴⁵ - 10⁰⁰ **ING. VLADISLAV KAPUTA, PHD., ASSOC. PROF. HUBERT PALUŠ, PHD.,**

PROF. ING. ŠUPÍN MIKULÁŠ, CSC. SLOVAKIA

Barometer of public opinion in attitudes towards wood products: a methodological approach

10⁰⁰ - 10¹⁵ **KATARINA ĐURKOVÁ, PHD.**

The use of social media in communication of woodworking business

10¹⁵ - 10³⁰ **DR MARCIN RELICH, POLAND**

Multi-project risk assessment for wood product development

10³⁰ - 10⁴⁵ **DR MONIKA ZAJKOWSKA, POLAND**

How to improve the competitiveness of furniture enterprises through clustering process

10⁴⁵ - 11⁰⁰ **MAJA MORO, PHD., CROATIA**

Trends in foreign trade of the primary and secondary wood products

11⁰⁰ – 11¹⁵ Coffee break

11¹⁵ – 12⁴⁵ - PLENARY SESSION IV

CHAIRMAN: Assoc. prof. Leon Oblak, PhD., Ing. Renata Stasiak-Betlejewska, PhD.

11⁰⁰ - 11¹⁵ **ASSOC. PROF. ING. JANA ŠUJANOVÁ, PHD., SLOVAKIA**

Industrial management competencies

11¹⁵ - 11³⁰ **ING. PAVOL GEJDOŠ, PHD., SLOVAKIA**

Selected attributes of quality management systems certifications in wood processing industry in Slovakia

11³⁰ - 11⁴⁵ **ASSOC. PROF. MAREK POTKANY, PHD., ING. GABRIEL GIERTL, SLOVAKIA**

The Using of Operating Leverage for the Evaluation of Investment Effectiveness in the Layered Materials Production

11⁴⁵ - 12⁰⁰ **ING. NATAŠA NÁPRSTKOVÁ, PH.D., ING. DANIELA KALINCOVÁ, PHD., CZECH REPUBLIC**

Testing of the welding blades material for the beams production

12⁰⁰ - 12¹⁵ **ING. LUBICA MRVOVÁ, PHD., ING. KATARINA LESTYÁNSZKA ŠKŮRKOVÁ, PHD., SLOVAKIA**

Verification of software program CBA1.1. as a tool of economic efficiency investments enterprises in Slovakia

12¹⁵ - 12³⁰ **ASSOC. PROF. SACHIN V. BHALERAO, ASSOC. PROF. ATUL BORADE,**

ASSOC. PROF. SAMEER J. DESHMUKH, INDIA

Engineering applications of wood with reference to prototype manufacturing using rapid prototyping technology

12³⁰ - 12⁴⁵ **CONFERENCE CONCLUSION**

13⁰⁰ LUNCH

**(for the order of participants who will pay,
price of the lunch is 30 PLN, information at registration office)**