

DEVELOPMENT OF NEW FURNITURE PROGRAM FOR KINDERGARTENS

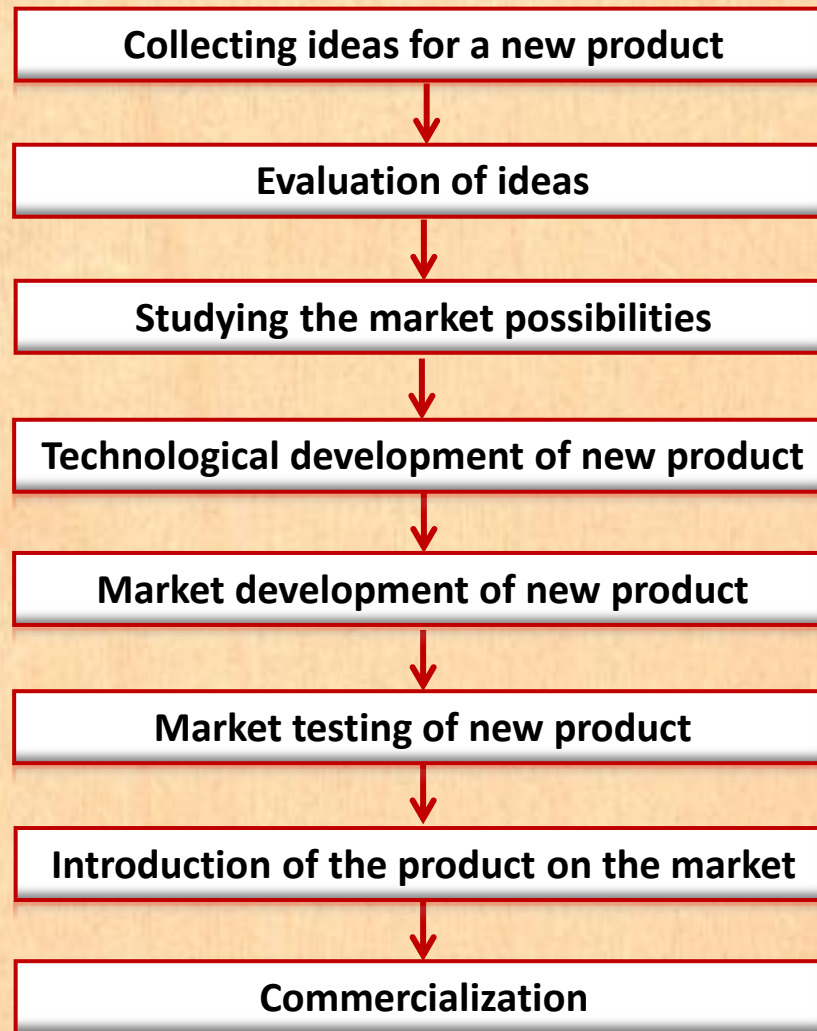
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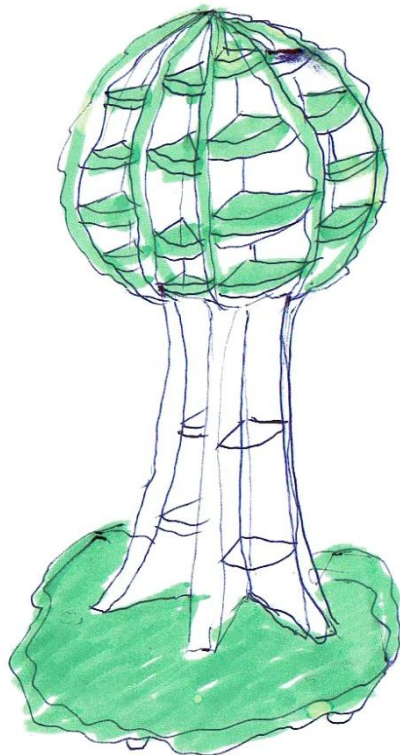
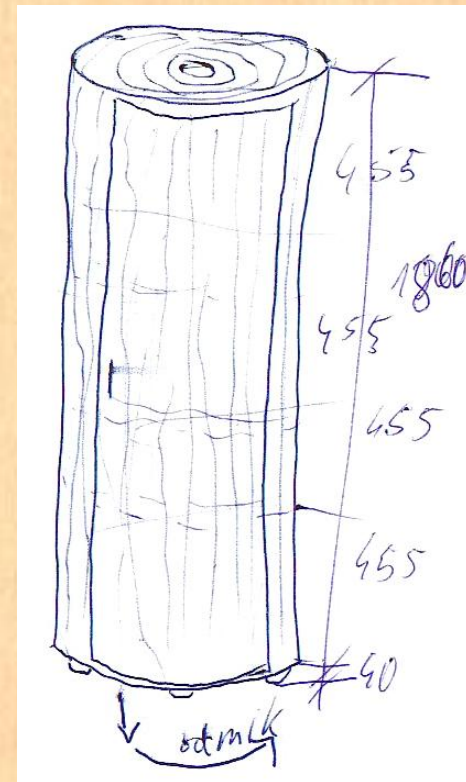


Development process for new product

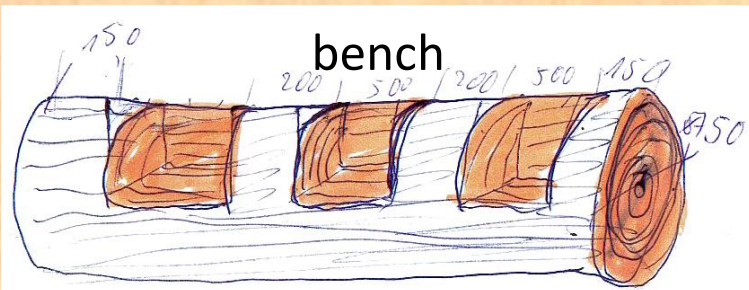




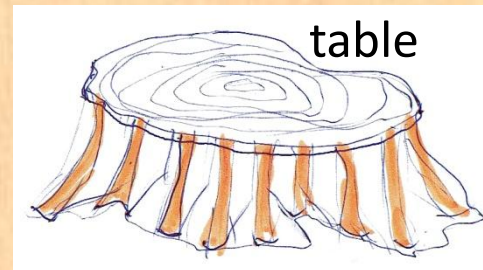
closet



open-shelves
regal



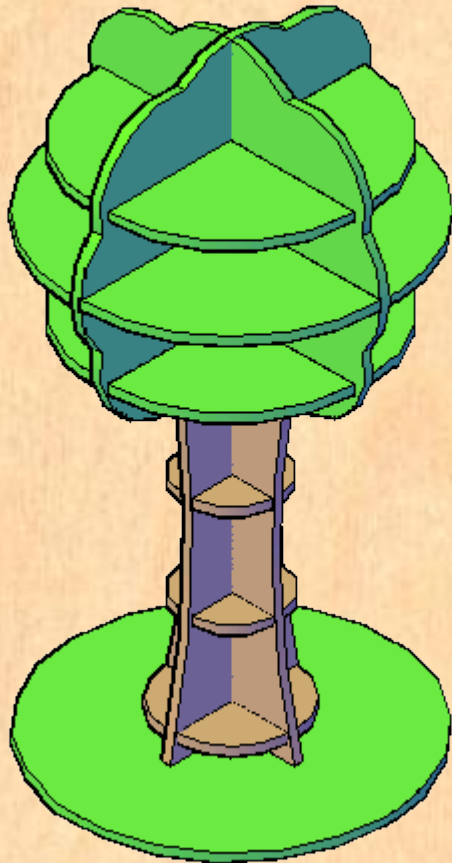
bench



table



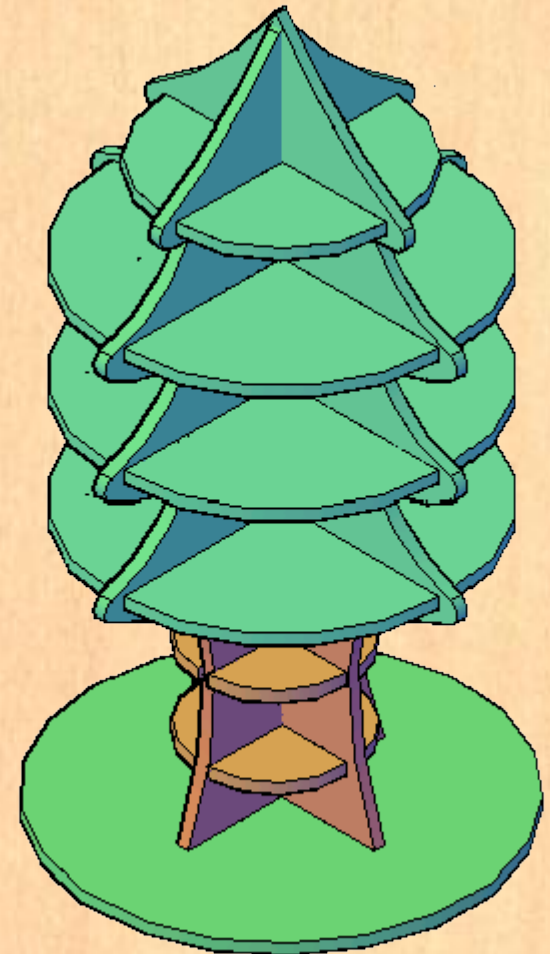
Independent regal with open shelves



deciduous tree

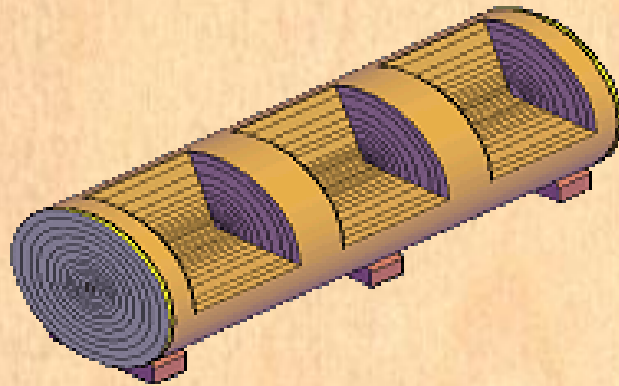


bush



conifer tree

Seats and table



seating assembly with
three seats (trunk)

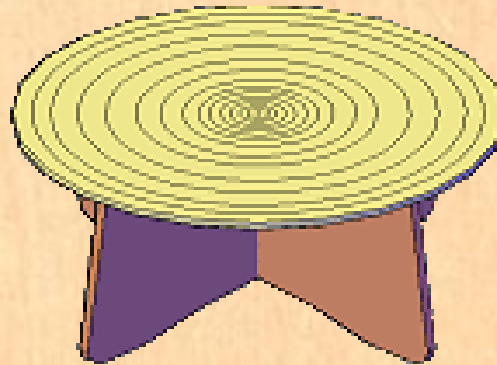
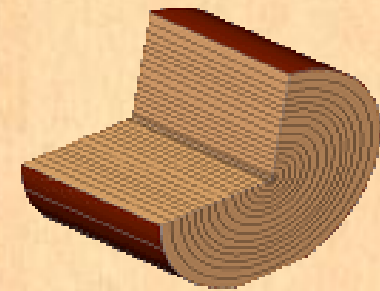
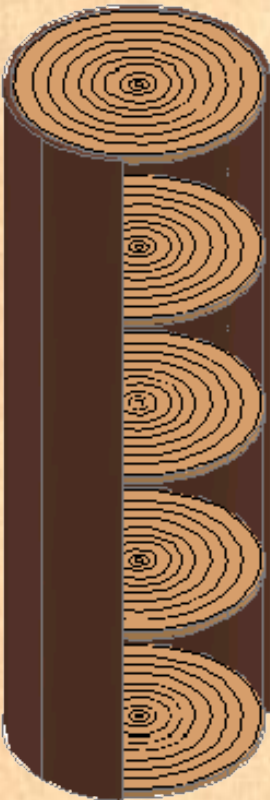


table (stump)

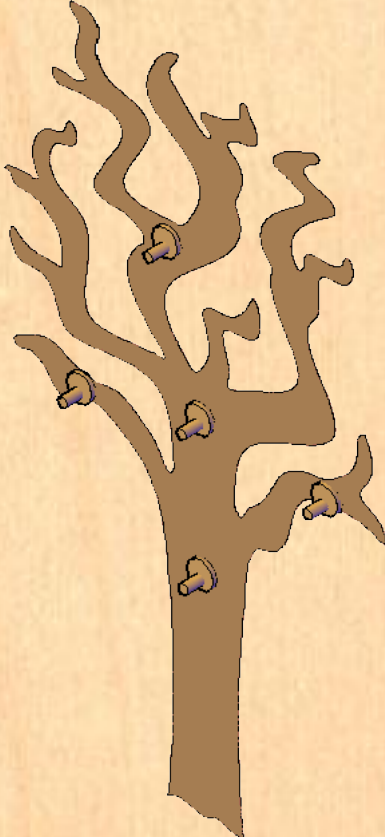


independent
seat (trunk)

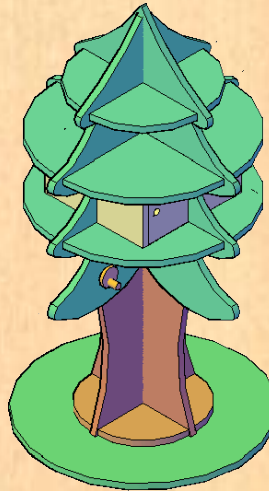
Additional elements



closet
(vertical trunk)



hanging wall
(tree)



independent and mural
wardrobe elements

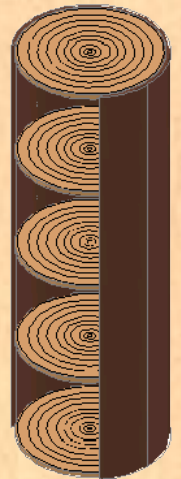
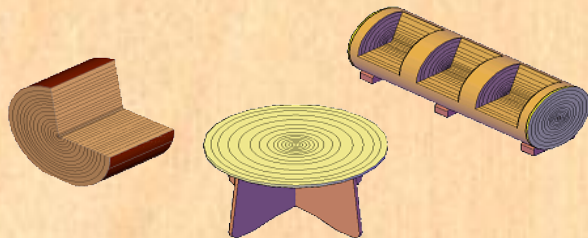
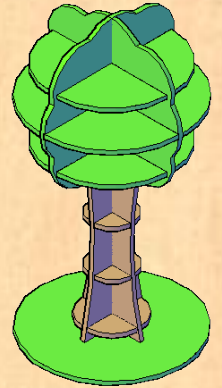
Layout

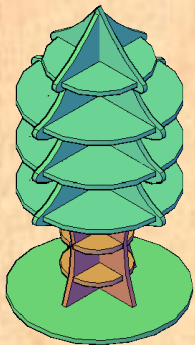


Survey

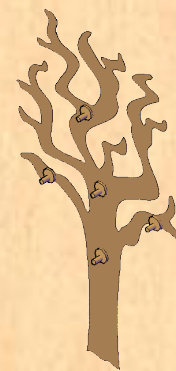
- questionnaires → principals of kindergartens
- 30/120

- positive to new product
- difficulties of imagining the product (dimensions)
- preferences of buying individually products

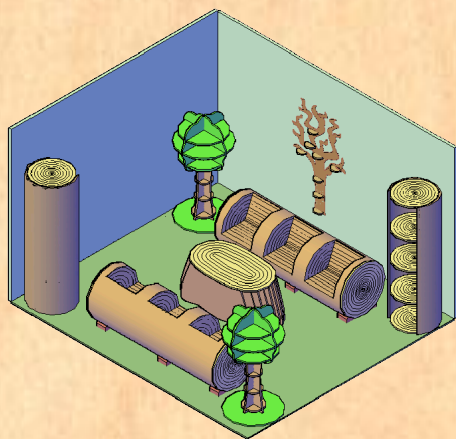


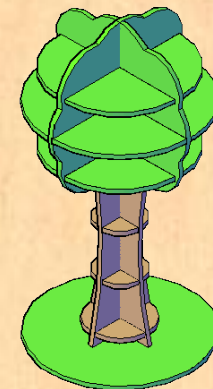
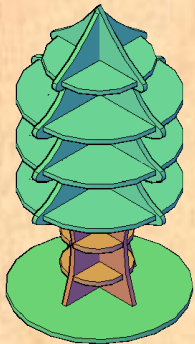


CONCLUSIONS

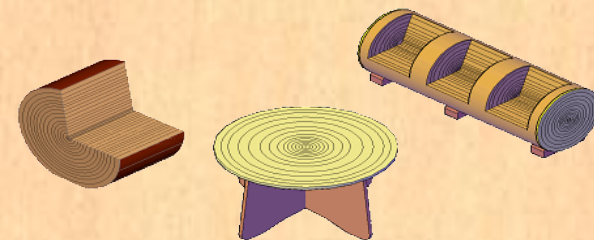


- needs for environmental protection and early education of people (kindergartens)
- development of nature look like furniture
- positive response of kindergartens management
- production of one sample piece of each product





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