PROGRAM

Thursday, October 8th, 2009

Jelačić, D.  
Opening of the conference

Despot, R.  
Welcome Speech

Conference session #1
Moderators: Jelačić, D. and Novakova, R.

Glavonjić, B., Nešić, M., Petrović, S. (Serbia):  
NEW VISUAL IDENTITY OF WOOD FLOORING FROM SERBIA IN FUNCTION OF INCREASING THEIR COMPETITIVENESS IN EXPORT TO THE EUROPEAN UNION MARKET

Kaputa, V., Parobek, J. (Slovakia):  
CONSUMER PREFERENCES FOR WOOD FRAMED HOUSES

Kitek Kuzman, M., Jošt, M. (Slovenia):  
WOODEN BUILDINGS IN SLOVENIA

Motik, D., Pirc, A., Krujac, A. (Croatia):  
COMPARISON OF WOOD PRODUCTS PRODUCTION AND CONSUMPTION IN THE REPUBLIC OF CROATIA

Oblak, L., Kropivšek, J., Hrovatin, J., Zupančič, A. (Slovenia):  
EFFECTS OF PURCHASE DECISIONS WHEN BUYING FURNITURE

Conference session #2
Moderators: Vlosky, R. and Petrović, S.

Potkany, M. (Slovakia):  
INCREASING OF COMPETITIVENESS IN FURNITURE MANUFACTURING BY THE VALUE ANALYSIS PRINCIPLES

Šegotic, K., Moro, M., Ojurović, R., Pirc, A. (Croatia):  
RANKING OF CROATIAN WOOD INDUSTRY COMPANIES ACCORDING TO BUSINESS SUCCESS
Paluš, H., Mat'ova, H. (Slovakia):
END-USER AWARENESS OF ENVIRONMENTALLY APPROPRIATE WOOD PRODUCTS IN SLOVAKIA

Friday, October 9th, 2009

Conference session #3
Moderators: Oblak, L. and Moro, M.

Glavonjić, B., Nešić, M., Petrović, S., Sretenović, P. (Serbia):
QUALITY HARMONIZATION OF WOOD FLOORING EXPORTED FROM SERBIA WITH REQUIREMENTS OF THE EU TECHNICAL REGULATIONS IN THE FUNCTION OF INCREASING THEIR COMPETITIVENESS

Novakova, R. (Slovakia):
QUALITY MANAGEMENT IN FLAT ORGANIZATIONAL STRUCTURES

Vlosky, R. (USA):
INFORMATION TECHNOLOGY DRIVEN SUPPLY CHAIN OPTIMIZATION IN THE WOOD PRODUCTS INDUSTRY

Conference session #4
Moderators: Paluš, H. and Motik, D.

Bičanić, K., Jelačić, D. (Croatia):
PERCEPTION OF CORPORATE IDENTITY IN WOOD PROCESSING AND FURNITURE MANUFACTURING IN CROATIA

Mat'ova, H. (Slovakia):
CORPORATE IDENTITY IN THE CONDITIONS OF THE SLOVAK WOOD PROCESSING INDUSTRY

Kropivšek, J., Oblak, L., Grošelj, P., Zupančič, A. (Slovenia):
QUALIFICATION STRUCTURE IN SLOVENIAN WOOD INDUSTRY COMPANIES