

COMPARISON OF WOOD PRODUCTS PRODUCTION AND CONSUMPTION IN THE REPUBLIC OF CROATIA

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Šibenik, 7.- 9.10.2009.



Abstract:

- to define the consumption share of wood products in the Republic of Croatia and present consumption trends of certain wood products on the Croatian market during the last five years;
- to highlight the competitive potential of domestic manufacturers on the Croatian furniture and wood products market.



Research goals:

- to determine production and consumption trends in DD 20 and DN 36 fields for the period of five years (from 2004 to 2008);
- to establish production and consumption ratios in the mentioned fields to serve as a basis for the competitiveness of domestic manufacturers on the Croatian furniture and other wood products market.



Materials and methods:

- based on the National Activity Classification
- export and import data from the above fields taken from the State Bureau of Statistics of the Republic of Croatia
- production data taken from the Financial Agency of the Republic of Croatia

... the trends in the export-import of the sectors:

- DD 20 field – *Wood processing and wood and cork products production,*
- DN 36 field – *Furniture manufacture and other processing industries*

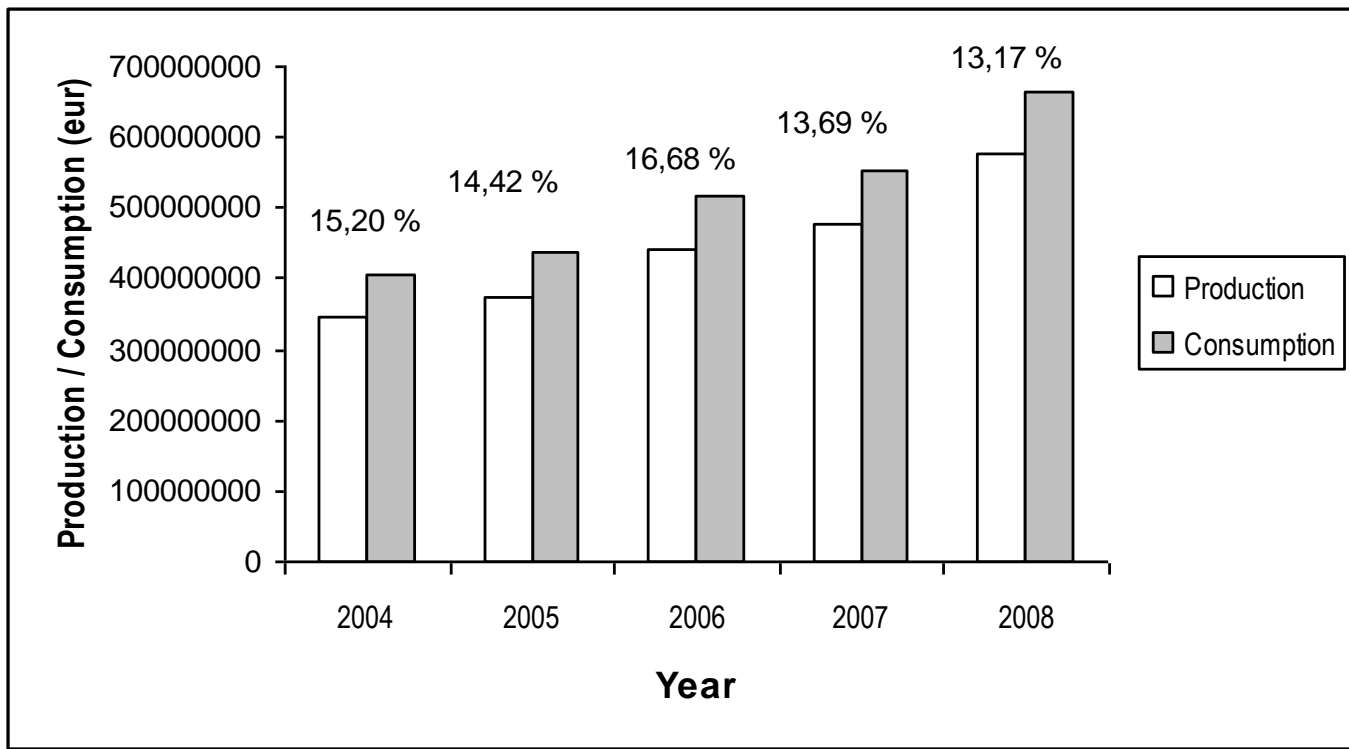


Figure 1 Furniture production and consumption ratio from 2004 to 2008

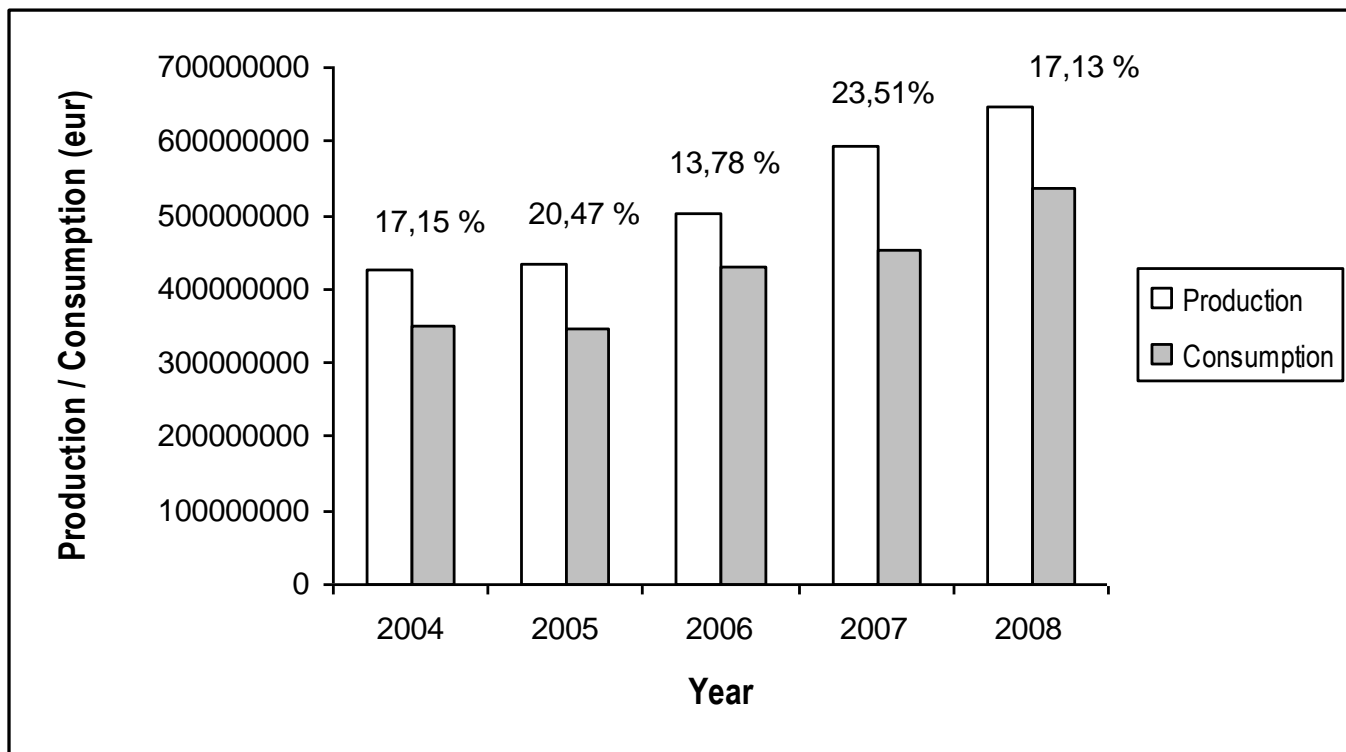


Figure 2 Production and consumption ratio of other wood products from 2004 to 2008



Table 1 Production and consumption ratio of furniture and other wood products in euro from 2004 to 2008

Furniture DN 36	Production	Consumption	Ratio of production and consumption	Other Wood Products DD 20	Production	Consumption	Ratio of production and consumption
(year)	(eur)	(eur)		(year)	(eur)	(eur)	
2004	344606436	406380829	85	2004	424222056	351452443	121
2005	374446079	437552750	86	2005	434535619	345591915	126
2006	442243295	518353825	85	2006	500542116	431572516	116
2007	478547425	554479736	86	2007	592522184	453196124	131
2008	578220294	665960335	87	2008	648336091	537256979	121



Conclusions:

- the Republic of Croatia does not satisfy growing demands for furniture;
- the average ratio between furniture production and consumption in the observed period is 85.5;
- compared to 2004, furniture production increased by **233,606,436 euro (€)** or **59.60%** in 2008;
- consumption also increased by **61.02%** or **259,279,506 euro (€)**;



- the production of other wood products in the period 2004 to 2008 increased by **65.43%** or by **224,114,035 euro (€)**;
- the consumption of other wood products also increased by **65.42%** or by **185,804,536 euro (€)** in the mentioned period;
- the primary reason is the poor offer of Croatian furniture in the stores (namely the largest furniture stores are, as a rule, owned by foreign market chains, which give preference to products manufactured by their national manufacturers).

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THANK YOU FOR YOUR ATTENTION