COMPARISON OF WOOD PRODUCTS PRODUCTION AND CONSUMPTION IN THE REPUBLIC OF CROATIA

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Abstract:

• to define the consumption share of wood products in the Republic of Croatia and present consumption trends of certain wood products on the Croatian market during the last five years;

• to highlight the competitive potential of domestic manufacturers on the Croatian furniture and wood products market.
Research goals:

- to determine production and consumption trends in DD 20 and DN 36 fields for the period of five years (from 2004 to 2008);

- to establish production and consumption ratios in the mentioned fields to serve as a basis for the competitiveness of domestic manufacturers on the Croatian furniture and other wood products market.
Materials and methods:

- based on the National Activity Classification
- export and import data from the above fields taken from the State Bureau of Statistics of the Republic of Croatia
- production data taken from the Financial Agency of the Republic of Croatia

... the trends in the export-import of the sectors:

- DD 20 field – *Wood processing and wood and cork products production*,
- DN 36 field – *Furniture manufacture and other processing industries*
Figure 1 Furniture production and consumption ratio from 2004 to 2008
Figure 2 Production and consumption ratio of other wood products from 2004 to 2008
**Table 1** Production and consumption ratio of furniture and other wood products in euro from 2004 to 2008

<table>
<thead>
<tr>
<th>Furniture DN 36</th>
<th>Production (eur)</th>
<th>Consumption (eur)</th>
<th>Ratio of production and consumption</th>
<th>Other Wood Products DD 20</th>
<th>Production (eur)</th>
<th>Consumption (eur)</th>
<th>Ratio of production and consumption</th>
</tr>
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</table>
Conclusions:

• the Republic of Croatia does not satisfy growing demands for furniture;

• the average ratio between furniture production and consumption in the observed period is 85.5;

• compared to 2004, furniture production increased by 233,606,436 euro (€) or 59.60% in 2008;

• consumption also increased by 61.02% or 259,279,506 euro (€);
• the production of other wood products in the period 2004 to 2008 increased by 65.43% or by 224,114,035 euro (€);

• the consumption of other wood products also increased by 65.42% or by 185,804,536 euro (€) in the mentioned period;

• the primary reason is the poor offer of Croatian furniture in the stores (namely the largest furniture stores are, as a rule, owned by foreign market chains, which give preference to products manufactured by their national manufacturers).
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THANK YOU FOR YOUR ATTENTION